

Licensing Expo 2017 Event Calendar

Event Name	Company	Location/Booth #	Time(s)	Description
Tuesday, May 23				
Annual Keynote	Licensing Expo/LIMA	Islander G Ballroom	8:00 AM - 9:00 AM	The 2017 Keynote will feature Cole Gahagan, Chief Commercial Officer of Fanatics Inc., the global leader for sports licensed merchandise. Possible topics to be covered include: the rise of e-commerce and how "traditional retailers, brand owners and product marketers continue to adapt to changing consumer shopping patterns."
Meet & Greet with Rilakkuma & Korilakkuma	Ingram Co., Ltd/San-X Co., Ltd/Green Camel Co.,Ltd	A142	9:00 AM - 5:00 PM (while supplies last)	Meet our famous Rilakkuma & Korilakkuma and take some photos. Also we will have Claw Machine set on our booth, come on by and win Rilakkuma Stuffed Toy.
Teletubbies Meet & Greet	DHX Media	B0236	9:00 AM - 3:00 PM	Meet the Teletubbies and Celebrate 20 Years of Big Hugs!
Peridot Social Giveaway	Peridot Management	G88	9:00 AM - 5:00 PM	Twice a day Peridot will be giving away \$25, \$50, and \$100 gift cards for various venues. Visitors must visit the booth G88, add us on instagram, and drop your instagram name in a bowl for a live drawing on instagram, and winner must follow us. Drawings will be made 2-3 times a day for the three days of the expo and announced live on instagram video.
Enter to win a FREE signed copy of "The Gnome in Your Home - A Tradition of Kindness" and Plush Gnome	Kindness & Co LLC	B114	9:00 AM - 5:00 PM	Enter to win a FREE signed copy of "The Gnome in Your Home - A Tradition of Kindness" and Plush Gnome! Just stop by B114 to enter. One winner per day. Winner will be chosen at random and contacted at the end of the day.
Grand Opening of the Nickelodeon & The Girls' Lounge at Licensing Expo 2017	Nickelodeon	Mandalay Bay South Hall, 3rd Level, Palm H	9:00 AM - 5:00 PM	A destination for women in licensing to connect, collaborate and activate change together. Daily Activities: Headshots, Professional Styling, Confidence Coaching, Power Conversations All Licensing Expo attendees are welcome.
\$1,500 Give-Away towards Prototyping and Product Development Services	Gentle Giants	C85	10:00 AM - 4:00 PM	Gentle Giant is an experienced Digital and Traditional Prototyping and Data Services vendor. All data sets/physical sculpts are acquired and customized specifically for both visual effects and consumer experience uses such as Marketing, Promotion, Consumer Products, Theme Park, Interactive, and more. Stop by booth C85 to enter a giveaway for your chance to win \$1,500 in prototyping and product development services.
Annual Licensing Expo Character Parade	Licensing Expo	Character + Entertainment zone, show floor	10:30 AM - 11:30 AM	See your favorite characters live on the show floor! Highly anticipated by attendees and exhibitors alike, the Parade is the place where character and entertainment licensing comes to life.
Pyro Painter Limited Edition Signed Canvas Raffle	Pyro Painter	H87	10:00 AM - 4:00 PM	Stop by the Pyro Painter booth every day of the expo and enter in for a chance to win a free limited edition signed canvas every day at 4 pm we will announce a winner. Please be at booth at 4pm to claim your prize.
Power Rangers Appearance	Saban Brands	A159	10:00 AM - 4:00 PM	Stop by the Power Rangers booth to meet the 6 Mighty Morphin Power Rangers.
Dustykid Postcard Giveaway	Dustykid Ltd	B137	10:00 AM - 5:30 PM	Dustykid is from Hong Kong! Do you remember when was the last time you've got a handwritten letter from friends? Dustykid shares heartwarming quotes and illustrations every day. Turning these inspiring quotes into POSTCARDS, you can now share your warmth thru your handwriting. Showing your care by your unique messages. Postcards are not expensive, it's the thought behind that counts. Postcards can connect people. Please follow Dustykid's social media and share one of the posts, then Dustykid will send out your postcard and love for FREE.

Number Free Throw	NumbersAlive!	A104	11:00 AM - 11:30 AM	Come shoot some hoops in Numberopolis! to win number goodies.
Roaring Photo Op at the San Diego Zoo Booth	San Diego Zoo Global	F94	11:00 AM - 11:30 AM	Visit the San Diego Zoo booth (F94) to take a wild photo using #sandiegozoo to enter to win a voucher for a family four pack of tickets valid to either the San Diego Zoo or Safari Park. Must be present to win.
Grumpy Cat Live Appearance!	Grumpy Cat	L236	11:00 AM - 12:00 PM	Get your photo taken with the one and only Grumpy Cat! Grumpiest Licensing Expo takeaway ever! New for 2017, we will have an officially licensed Grumpy Cat photo booth for people to take pictures during cat nap hours.
Artist Robert Aragon Meet & Greet	A Tiny Teddy named Cuds	A96	11:00 AM - 3:00 PM	Multi Award-winning artist and writer Robert Aragon will be signing copies of his book, "A Tiny Teddy named Cuds".
Craig Snodgrass Product Line Introduction	Craig Snodgrass Art	F79	11:30 AM - 12:00 PM	Stop by Booth F79 to learn about all the licensing opportunities available through Craig Snodgrass Art. Apparel, toys, games and more!
See Her, Be Her: Empowering Kids through Strong Female Characters (panel discussion)	Nickelodeon & The Girls' Lounge at Licensing Expo 2017	Mandalay Bay South Hall, 3rd Level, Palm H	12:00 PM - 12:45 PM	Nickelodeon & The Girls' Lounge at Licensing Expo 2017. A destination for women in licensing to connect, collaborate and activate change together Daily Activities: Headshots, Professional Styling, Confidence Coaching, Power Conversations All Licensing Expo attendees are welcome.
Kurt Angle Signing	WWE	J214	1:00 PM - 3:00 PM	Come meet newly inducted WWE Hall of Famer & Olympic Gold Medalist Kurt Angle.
Meet & Greet with Scott Living's Jonathan and Drew Scott	Scott Living	J90	2:00 PM - TBD	Entrepreneurs, TV personalities, authors and recording artists, Jonathan and Drew Scott are founders of Scott Living and this year marks their debut at Licensing Expo. Please stop by the Scott Living booth (J96) at 2:00pm PDT on Tuesday, May 23 to meet the brothers and learn more about Scott Living, their consumer goods collections which includes indoor and outdoor furniture, décor and bedding with many more lines in the works. Scott Living reflects Drew and Jonathan's own personal style inspired by what they hold dear – home, family and a commitment to quality. We look forward to seeing you!
Introducing Our New Character!	Zinkia Entertainment S.A.	B72	3:00 PM	Our New character Mascot will appear to promote the new season of our series.
Kid's Rap Party Celebrating Zolan 40 years- Heritage Kid's Brand	Zolan Licensing Agency	H101	3:00 PM - 3:15 PM	Kid's Rap Party Celebrating Zolan's 40 years as an American Heritage Kid's Brand. Come join the fun with Vegas's premier Kid's rap group as they sing to honor the Man who painted kids. At the event we will launch FashionZ, inspired by the art of Zolan, and give away free T-shirts. The FashionZ brand was launched to support Social Licensing for Kid's causes.
Number Free Throw	NumbersAlive!	A104	3:00 PM - 3:30 PM	Come shoot some hoops in Numberopolis! to win number goodies.
Meet legendary NBA Hall of Famer Julius "Dr. J" Erving at the Authentic Brands Group (ABG) booth!	Authentic Brands Group (ABG)	N214	3:30 PM - 4:30 PM	Please join Authentic Brands Group (ABG) for a meet-and-greet and photo opportunity with NBA Hall of Famer Julius "Dr. J" Erving .
Wednesday, May 24				
Visit the Nickelodeon & The Girls' Lounge at Licensing Expo 2017	Nickelodeon	Mandalay Bay South Hall, 3rd Level, Palm H	9:00 AM- 5:00 PM	A destination for women in licensing to connect, collaborate and activate change together. Daily Activities: Headshots, Professional Styling, Confidence Coaching, Power Conversations All Licensing Expo attendees are welcome.
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Enter to win a FREE signed copy of "The Gnome in Your Home - A Tradition of Kindness" and Plush Gnome	Kindness & Co LLC	B114	9:00 AM - 5:00 PM	Enter to win a FREE signed copy of "The Gnome in Your Home - A Tradition of Kindness" and Plush Gnome! Just stop by B114 to enter. One winner per day. Winner will be chosen at random and contacted at the end of the day.
Rainbow Butterfly Unicorn Kitty (RBUK)	Saban Brands	A158	10:00 AM	Stop by our booth to see Rainbow Butterfly Unicorn Kitty (RBUK).
Power Rangers Appearance	Saban Brands	A159	10:00 AM	Stop by the Power Rangers booth to meet the 6 Ninja Steel Power Rangers.
\$1,500 Give-Away towards Prototyping and Product Development Services	Gentle Giants	C85	10:00 AM - 4:00 PM	Gentle Giant is an experienced Digital and Traditional Prototyping and Data Services vendor. All data sets/physical sculpts are acquired and customized specifically for both visual effects and consumer experience uses such as Marketing, Promotion, Consumer Products, Theme Park, Interactive, and more. Stop by booth C85 to enter a giveaway for your chance to win \$1,500 in prototyping and product development services.
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Tell Us Your Story	Dustykid Ltd	B137	2:00 PM - 4:00 PM	This is more than just an ordinary meet & greet, in this event you can share a bit longer. A meaningful talk can open up your hearts, making strangers to be friends. The author of Dustykid shares philosophy to fans every day. He's a good writer and an excellent listener. Sometimes, you may try to hide our feelings; you cannot find not anyone to talk to. Please come to us, you will be relieved after talking to Dustykid. After all, we just need a caring buddy like Dustykid to support us.
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New Season Launching	Zinkia Entertainment S.A.	B72	10:00 AM - 3:00 PM	Event to promote the new Season of our series
Pyro Painter Limited Edition Signed Canvas Raffle	Pyro Painter	H87	10:00 AM - 4:00 PM	Stop by the Pyro Painter booth every day of the expo and enter in for a chance to win a free limited edition signed canvas every day at 4 pm we will announce a winner. Please be at booth at 4pm to claim your prize.
SNODBOTS! WHAT ARE THEY? WHY ARE THEY HERE? WHAT DO THEY WANT?	Craig Snodgrass Art	F79	11:00 AM - 11:25 AM	Come by booth F79 in the Art and Design Section to learn about SNODBOTS! New modular wooden robot toys based on the artwork of Craig Snodgrass.
Bag Give-Away and ROARING Photo Op at the San Diego Zoo Booth	San Diego Zoo Global	F94	11:00 AM - 11:30 AM	The first 100 people to visit the San Diego Zoo booth (F94) and take a wild photo using #sandiegozoo will receive a reusable bag. Must enter to win. Must be present to win.
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Blurring Gender Lines at Retail (panel discussion)	Nickelodeon & The Girls' Lounge at Licensing Expo 2017	Mandalay Bay South Hall, 3rd Level, Palm H	12:00 PM - 12:45 PM	A destination for women in licensing to connect, collaborate and activate change together. Daily Activities: Headshots, Professional Styling, Confidence Coaching, Power Conversations All Licensing Expo attendees are welcome.

Artist Robert Aragon Meet & Greet	A Tiny Teddy named Cuds	A96	12:00 AM - 4:00 PM	Multi Award-winning artist and writer Robert Aragon will be signing copies of his book, "A Tiny Teddy named Cuds".
Ric Flair and Charlotte Flair Signing	WWE	J214	1: 00 PM - 3:00 PM	Come meet 16-time World Champion and two-time WWE Hall of Famer Ric Flair and his daughter 4-Time Women's Champion Charlotte Flair.
How Fanmall, a new kind of e-commerce superstore, is revolutionizing licensing	Fanmall	G70	2:00 PM - 3:00 PM	Jeff Grantham, Fanmall's VP of Licensing discusses how brand holders can tap into higher royalties and brand affinity from fans. Come learn about new ways to reach fans online, e-commerce strategies, and the latest in IP enforcement. Brandholders can discover how you can quickly increase sales online while enforcing your brand with cutting-edge infringement technologies.
Korea Pavilion	KOCCA	J192	4:00 PM - TBD	Beer Chat Time, Korea Creative Agency introduces the most promising Korean companies in the character and animation industry, including merchandise, design, animation production and distribution.
The Power of Women in Licensing (panel discussion)	Nickelodeon & The Girls' Lounge at Licensing Expo 2017	Mandalay Bay South Hall, 3rd Level, Palm H	4:00 PM - 4:45 PM	Nickelodeon & The Girls' Lounge at Licensing Expo 2017. A destination for women in licensing to connect, collaborate and activate change together Daily Activities: Headshots, Professional Styling, Confidence Coaching, Power Conversations All Licensing Expo attendees are welcome.
Thursday, May 25				
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Star Pioneers Card Game Demonstration	Craig Snodgrass Art	F79	10:30 AM - 11:00 AM	Come by booth F79 in the Art and Design Section to take part in a demonstration of the hottest new STEM based card game - STAR PIONEERS! Star Pioneers allows players to work cooperatively or competitively to build a colony in outer-space while being introduced to STEM fundamentals along the way.
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ROARING Photo Op and Grand Prize Raffle at the San Diego Zoo Booth	San Diego Zoo Global	F94	11:00 AM - 11:30 AM	Visit the San Diego Zoo booth (F94) to take a wild photo using #sandiegozoo to enter to win a grand prize voucher valid for a family of four (4) people to enjoy a Caravan Safari at the Safari Park to include same day admission.
Artist Robert Aragon Meet & Greet	A Tiny Teddy named Cuds	A96	11:30 AM - 3:30 PM	Multi Award-winning artist and writer Robert Aragon will be signing copies of his book, "A Tiny Teddy named Cuds".
Celebrating 50 Years of Frederick	Moxie & Company	D108	12:00 PM - 1:00 PM	Join us for champagne and cheese as we celebrate Frederick's 50th Birthday Today.
Number Free Throw	NumbersAlive!	A104	3:00 PM - 3:30 PM	Come shoot some hoops in Numberopolis! to win number goodies.