

REACH A QUALIFIED LICENSING AUDIENCE, WHEREVER THEY ARE ON THE WEB

Follow Licensing Expo's qualified audience throughout their daily digital journey with Qualifi Select. Leverage the power of our **new programmatic advertising solution** to reach Licensing Expo attendees anywhere on the web.

Benefit from our rich behavioral data to deliver relevant messaging to event attendees and keep your brand visible beyond your time at Licensing Expo.

WHERE WILL YOUR ADS APPEAR?

Your ads will display on nearly any website. **Qualifi has access to 95 percent of the consumer web.** When our audience visits CNN.com, ESPN.com, Weather.com or thousands of other websites, your ads will be served.

Whether you have a **new announcement, anniversary, or want to continue to drive eyes to your brand**, Qualifi Select can help you to reach the Licensing Expo audience post-show.

INTRODUCTORY OFFER FOR LICENSING EXPO



\$1,995
/100,000 impressions
(usually \$2,500)

- Qualifi Select helps you quickly and effectively get your marketing message front and center.
- Target pre-selected audiences from Licensing Expo
- Qualifi Select is a turnkey marketing awareness tool that targets customers post-show



TARGETED AUDIENCE

Reach Licensing Expo's qualified audience.



DIGITAL REACH

From BBC to ESPN, follow your audience wherever they go online.

FOUR SIMPLE STEPS TO GET STARTED

1

Our introductory offer is a 30 day turnkey solution targeting the Licensing Expo registered data

3

We do all the hard work to setup your campaign. *No data is shared or sold, we run the campaigns on your behalf.*

2

Send us your assets, links and campaign objectives. *Make sure your creative has a clear call-to-action!*

4

You ads will display on most websites that our audience browse. We provide you with post-campaign reporting.

Book by **June 30, 2022** to take advantage of the introductory rate of **\$1,995/1,000 impressions** and your ad campaign will run the month of July.

GET IN TOUCH WITH THE TEAM

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